

11983 Tamiami Trail N. ● Naples, Florida 34110 Phone (239) 250-3133 FAX 1-(866) 848-5898 www.SAGEFLA.com



## **INTERNET SALES of** HIGH MARGIN **NICHE PRODUCTS** (Relocatable)

AFLBB#: 9400855















## **DESCRIPTION:**

Established since 2002. Home-based Internet business selling unique high margin products to consumers, organizations and businesses. National and international base of over 10,000 customers--nearly all are repeat. Average order is over \$50. Simple to run business-- easy manufacturing done with automated equipment in the home (takes up less than 200SF). Lightweight products (200 models) are shipped via USPS--most items direct from your mailbox. Customers place orders through the website and purchase via PayPal or credit card. Current sales level only requires 20-25 hours per week. Can be run as a "1-Man/Lady Show". No employees. No fixed-cost overhead. Unlimited market expansion capability into more product designs, and additional complimentary products. Free training. Color brochure with details, financial data, and photos by e-mail.

**FINANCIAL:** 

2015 P&L	. PROJECTION	2014 P&L	2013 P&L	2012 P&L
Revenues \$13	4,021 \$132	2,205 \$16	8,766 \$	224,532
Owner's Benefit: \$84	,245 \$82,	,581 \$10	7,274 \$	129,314

**GENERAL:** 

Inventory:	\$2,500	<< included in price
Furniture, Fixtures & Equipment (FFE)	\$50,000	<< included in price
Total Assets:	\$52.500	<< included in price

List Price: \$175,000

Down Payment: \$175,000

CONTACT:

Dick Naedel

(239) 250-3133

Dick@SAGEFLA.com

## IF YOU WOULD LIKE TO RECEIVE MORE DETAILS OR A PROSPECTUS ON THIS BUSINESS INCLUDING FINANCIAL DATA, PHOTOS, etc. BY RETURN E-MAIL—

Please fill-in the Confidentiality Agreement (next page):

- 1 Print name(s) of Prospect(s)
- 2 Signature(s)
- 3 Date signed
- 4 Telephone number (cell phone if preferred)
- 5 Street Address, City, State, Zip
- 6 E-mail address (important)

FAX back to: **1-(866) 848-5898** 

(no cover sheet necessary)

TO: Dick Naedel, Business Broker FAX: 1-(866) 848-5898



mailto:dick@sagefla.com

## FLORIDA BUSINESS BROKERS ASSOCIATION STANDARD CONFIDENTIALITY / DISCLOSURE STATEMENT TRANSACTION BROKER

AFLBB
Alliance of
FLorida
Business
Brokers

(print name)

\_and/or

assigns, herein known as PROSPECT, acknowledges and agrees that PROSPECT approached **Dick Naedel** of <u>SAGE Commercial Properties & Business Brokerage</u>. <u>Inc., 11983 Tamiami Trail N., Naples, FL 34110</u>, a TRANSACTION BROKER (BROKER), and that BROKER was the first to advise PROSPECT of the availability of and details concerning the following business opportunities and real properties:

<u>LISTING #</u> <u>BUSINESS TYPE</u> <u>BUSINESS DESCRIPTION</u>

9400855 Internet-Based Internet Sales of High Margin Niche Products in Naples FL

PROSPECT understands and agrees that all dealings concerning said business opportunity will be handled through BROKER and that BROKER HAS ENTERED INTO AN AGREEMENT FOR PAYMENT OF A COMMISSION WITH THE SELLER. PROSPECT further agrees that information received with respect to the above-mentioned opportunity will be kept in strict confidence, will not be used to compete with the SELLER and that PROSPECT shall not disclose this information to any person, excluding those parties specifically involved in the transaction itself and the PROSPECT'S sole purpose in seeking information about the business is to purchase a business. In the event that PROSPECT violates this confidentiality covenant or any other covenant herein with respect to SELLER, then BROKER, Listing BROKER and SELLER shall be entitled to all remedies provided by law, including but not limited to injunctive relief and damages. The same remedies shall be afforded and available to the BROKER in the event that the PROSPECT and/or the SELLER circumvent the BROKER shall be deemed to include all and any other BROKERS with whom BROKER is co-operating.

All data on business opportunities are provided for information purposes only. No representation is made by BROKER as to the accuracy of the data provided. BROKER encourages PROSPECT to thoroughly review and independently verify to PROSPECT'S own satisfaction that the data provided are substantially representative of the business activity of the SELLER and can be relied upon when considering the purchase of said business opportunity of SELLER. PROSPECT acknowledges that PROSPECT has been advised to seek the independent counsel of an attorney and/or an accountant to verify the information supplied to BROKER by SELLER and to examine any and all applicable documentation relevant to the transaction.

In the event that PROSPECT discloses the availability of said designated business opportunity of SELLER to any third party and this third party purchases the business without the BROKER, then PROSPECT, in addition to the remedies specified herein above, will also be responsible for the payment of BROKER'S compensation which would have been payable on the listed selling price or minimum compensation, whichever is greater.

PROSPECT agrees that he will not within two years from this date deal directly or indirectly with the SELLER without the BROKER'S written consent and should the PROSPECT do so directly or indirectly and a sale, management agreement, lease or other financial arrangement, including leasing the SELLER'S premises from the SELLER or Landlord is consummated, the PROSPECT shall be liable for all and any damages which the BROKER may suffer, including but not limited to the compensation which would have been payable on the listed selling price or minimum compensation, whichever is greater and PROSPECT further agrees in terms of Section 475.42(1)(j) of the Florida Statutes, the BROKER at BUYER'S expense shall have the right to place any appropriate lien and encumbrance on the business and real estate or both, necessary to collect any compensation and this shall be the necessary authorization and consent as is required by the Statute. BUYER further grants BROKER a security interest under the FLORIDA UNIFORM COMMERCIAL CODE in and to all furniture, fixtures, inventory, accounts receivable and general tangibles of the BUSINESS as security for such commissions due in the future arising out of any options which a BUYER may subsequently exercise and authorizes BROKER to file this Agreement as a financing statement to perfect such security interest. For the purpose hereof the prospect shall include any corporation, which the BUYER may use to purchase the said business.

This Contract shall be governed by the laws of the State of Florida and the parties and the Broker specifically agree as a matter of substance and express their intention to submit any controversy or claim arising out of or relating to this contract, or the breach thereof, to resolution by taking any controversy or claim to a Court of Competent Jurisdiction and to file a suit at law and/or in equity. The parties agree that jurisdiction and venue with venue for the entry of judgment upon said judgment shall be in <u>Collier</u> County, Florida. The court is directed to award the expenses of the lawsuit, all reasonable attorney's fees and costs, to the prevailing party in the lawsuit. No action shall be entertained if filed more than two years subsequent to the date the cause (s) of action actually occurred regardless of whether damages were otherwise as of said time calculable. The Broker shall be entitled to all information and copies of all documents relating to the lawsuit from the parties. In any event the Broker shall be entitled to a copy of all filings, pleadings and rulings within 5 days after such papers are issued.

The SELLER is the intended beneficiary of all covenants of Prospect, which benefit the SELLER, including without limitation, the covenants concerning the use of information disclosed to Prospect, and may bring an appropriate action to enforce such covenants. The Prospect acknowledges receiving a copy of this document. An electronic transmission of this document and any signatures shall be considered for all purposes as originals.

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PROSPECT (1)	Signature]	DA	TE	PROSPECT (1)	[ Signature ]		DATE
4							
TELEPHONE NUMI	BER			TELEPHONE NU	MBER		
5							
STREET				STREET			
CITY	STAT	TE Z	ZIP	CITY		STATE	ZIP
6							
E-MAIL				E-MAIL			